



SEABRIDGE PRIMARY SCHOOL

Roe Lane, Newcastle-under-Lyme, Staffs ST5 3PJ

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Dear Parent/Guardian,

Re: Social Media & Website Permission

Due to the current change of technology in our world we are finding that we are going to be sharing stories about our school on our social media sites more than we have had in the past. Therefore, we are writing to you to advise you of the following.

Due to the large amount of interviews that have been taking place on our Radio Station, you may have noticed that we have recently set up a twitter and facebook account for this so that we can advertise the interviews and promote it. This has resulted in some photographs of our children being posted along with the interview itself. The parents of the children involved were contacted and their permission was given.

Over the coming months we will start using our social media sites to advertise our school in different ways including up and coming events, notifications of meetings, themed days etc and therefore we will be using photographs of our children and staff.

As part of our partnership with families, we are asking for your assistance by doing the following as we work together with our students to use the technology appropriately which, therefore, promotes a safe learning environment;

We ask that you have a conversation with your child about the appropriate use of any social media especially in the area of photographs, videos and any other such transmissions in which there can be a likeness of people. Please be aware that the minimum age to have a Facebook account is 13 years old.

In order for the school to be up to date with safeguarding and e-safety regulations we would be grateful if you would complete the form below and return it to us if you **DO NOT** want your child to appear on our social media sites or our website. The school will follow the current Government guidelines that are in place in order to protect our children.

Thank you for your support and assistance.

Mrs S Mitchell

Head Teacher

SOCIAL MEDIA & WEBSITE PERMISSION SLIP

I **DO NOT** give permission for my child's name or photograph to appear on Seabridge Primary's Website, Facebook and Twitter accounts.

Signed: _____ Parent of: _____ Class: _____



Head Teacher: Mrs. S. Mitchell